

# Travels through time

JULY/AUGUST ISSUE 2021

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THE VOICE OF CANADA'S FAR NORTH



In this issue we'll wander through the North's storied past, one century at a time, pointing out sites of historical and cultural significance that attract visitors and residents alike.

Our **time journey** will also introduce the oldest aircraft still flying in the North, thanks to their skilled engineers. We'll also check out the last of the stone churches built by the Oblates nearly 75 years ago; the button accordionists who carry on the tradition of the early whalers, and we'll look at popular foods found on the shelves of a Hudson's Bay Company trading post back in the 1940s.

In this **super-sized summer travel issue** we're offering even more content. We'll look at famous northern search and rescue

missions and how technology could make them a thing of the past. And we'll offer suggestions to the avalanche of RVers expected to head north once COVID is under control.

In addition to our usual columns and excellent photos, we are also including a **brief guide to the more common plants and flowers of the territories** - complete with photos to help visitors and residents identify these beauties.

This summer issue is a **"double/double"** issue. Double the size with close to 120 pages of

northern excitement. And double the quantity of copies distributed, with an extra 25,000 copies printed- **15,000** of these extra copies being inserted into home-delivered copies of the *Globe and Mail* in select Canadian locations and **10,000** delivered to residences in larger northern communities.

Our clients in the tourism and hospitality business (lodges, outfitters, hotels, airlines, restaurants) can again take advantage of our **special travel issue rates**. Ask your sales reps about these reduced rates.

**Adventure & knowledge staycations  
in your own backyard.**

**Ad reservations: May 28**

**Ad materials: June 2**

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Created in the North, for readers across Canada and around the world.