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THE VOICE OF CANADA'S FAR NORTH

Our oversized January/February travel special is all about building plans for future trips to one of the most exotic destinations in this country – the Far North – Yukon, Northwest Territories, Nunavut.

It's considered a Canadian gem and yet it's been shrouded in mystery for over a century. But when it comes to the Nahanni, past visitors say you need to see it to truly appreciate it. In this cover feature, we look at why Nahanni National Park is one of Canada's best kept secrets.

**In this issue** we'll also introduce the tops in northern travel experiences as identified by people who know them best: the territories' experienced tourism operators. We'll also climb the tallest peaks searching for the thrill beyond northern mountain climbing and we'll provide an eclectic selection

of winter long-weekend getaways, ideal for housebound northerners, or newbies who are just starting their northern adventure.

**Add to that** a visit to a real desert in the Yukon, a walk down Lois Lane in Yellowknife and a kombucha brew-up in the tiny northern hamlet of Tsiigehtchic,

**Plus**, a tempting introduction to the famous and not so famous paddling rivers of the Far North designed to make our adventurous readers anxious for the day they can sign up for a trip.

For more information about this issue or about our special advertising rates contact:

[sales@uphere.ca](mailto:sales@uphere.ca)

**Ad reservations: November 30**

**Ad materials: December 2**

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## Special Distribution:

We're printing **50,000 copies** of this issue and getting them to the people you want to reach.

**20,000 copies** will be inserted into home-delivered copies of the *Globe and Mail* in Toronto, Calgary, Edmonton and Vancouver.

**15,000 copies** will be delivered to households in Yellowknife, Inuvik, Hay River, Whitehorse, Dawson City, Iqaluit and Rankin Inlet

**15,000 copies** will go to subscribers and newsstands across Canada and our usual list of northern and southern influencers

*P.S. If you are a tourism operator, an accommodation facility or a restaurant, contact ad sales rep and ask about our tourism industry special.*