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# moveuphere

TO CANADA'S TERRITORIES

2021 - Issue #2

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## Looking for professional, trades or technical staff?

Try an ad in *Move Up Here*, a supplement to *Up Here* magazine issued three times per year in **March, July** and **November**.

**Thirty thousand copies** of *Move Up Here* are delivered to Canadians outside of the three northern territories. Twelve thousand are inserted into copies of *Up Here* magazine going to subscribers, newsstands and political, business and media leaders in the south, and another **18,000 copies** of *Move Up Here* are delivered directly to mailboxes of residences in select communities across Canada.

Each issue addresses a specific aspect about life in the North to show potential residents

what they'll find if they choose to move up here. This issue we'll look at housing — costs to buy or rent, availability, related utilities and insurance costs, styles from tiny houses to mansions and apartment lease costs

Issues also include articles about people who moved here for a job and stayed a lifetime, quick facts about the north, and of course your advertisements for job openings.

If you are **looking for staff** now or in the future, *Move Up Here* is an ideal vehicle

to connect you to potential employees. All advertisers also receive a complimentary, three month ad on the *Move Up Here* [job board](#), which is part of the *Up Here* website.

**Book your ad into all three issues and reach a different part of Canada with each issue.**

**Ad reservations: May 28**

**Ad materials: June 3**

[sales@uphere.ca](mailto:sales@uphere.ca)

[Click here](#) for rates and sizes

Ask your ad sales rep for the detailed distribution for the upcoming issue.