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move up here

TO CANADA'S TERRITORIES

2021 - Issue #1

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Looking for professional, trades or technical staff?

Try an ad in *Move Up Here*, a supplement to *Up Here* magazine issued three times per year in March, July and November.

Thirty thousand copies of *Move Up Here* are delivered to Canadians outside of the three northern territories. Twelve thousand are inserted into copies of *Up Here* magazine going to subscribers, newsstands and political, business and media leaders in the south, and another **18,000 copies** of *Move Up Here* are delivered directly to mailboxes of residences in select communities across Canada.

Each issue addresses a specific aspect about life in the North to show potential

residents what they'll find if they choose to move up here. In the first two issues, we looked at health services and education. This issue we'll look at recreation and the wide range of facilities and activities available in every season in the territories.

Issues also include articles about people who moved here for a job and stayed a lifetime, quick facts about the north, and of course your advertisements for job openings.

If you are **looking for staff** now or in the future, *Move*

Up Here is an ideal vehicle to connect you to potential employees. All advertisers also receive a complimentary, three month ad on the *Move Up Here* [job board](#), which is part of the *Up Here* website.

Book your ad into all three issues and reach a different part of Canada with each issue.

Ad reservations: January 29

Ad materials: February 3

sales@uphere.ca

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Ask your ad sales rep for the detailed distribution for the upcoming issue.